



# Anzhela Tadevosyan

## Senior Product Designer

⌚ Yerevan, Armenia

I'm a product designer with over 5 years of experience in crafting user-friendly and innovative designs. I've had the pleasure of working in various industries like trade, AI, NGOs, and conversational UX, always aiming to create designs that delight users and meet business goals. I love collaborating with cross-functional teams and using data-driven insights to improve the user experience. Let's make something great together!

## ♀ Personal info

### Portfolio

### LinkedIn

E-mail: [anzhelaux@gmail.com](mailto:anzhelaux@gmail.com)

Phone: +37455 90 50 42

## 💻 Skills

UX Research and Testing

Wireframing and Prototyping

Interaction Design

Analytics

Agile Mindset

## ⌚ Tools

Figma

Sketch

Adobe Creative Suite

Miro

Atlassian suite (Jira, Confluence, Trello)

## 💬 Languages

English



English: B2 Upper Intermediate

Russian



Advanced

Armenian



Native

## 🎓 Education

2024| BDG

*Design Systems*

2021-2022| Product Academy

*Product Design Level Up*

2017-2018 | Base Studio

*UX/UI Design*

2010-2015 | ASUE

*Accounting and Auditing*

## ⌚ Experience

### 2022 Sep - Present

#### Senior Product Designer

*Webb Fontaine, Trade facilitation solutions*

- Conducted extensive research to inform design decisions and improve user experiences.
- Collaborated on improving workflows and processes.
- Participated in the development of a design system.
- Maintained project documentation.

### 2022 Aug - Present

#### UX/UI Design Tutor

*Armenian Code Academy*

- Instructed students on principles of UX/UI design.
- Helped develop a curriculum and teaching materials to enhance the learning experience.
- Mentored students through hands-on projects and practical applications.
- Provided feedback and guidance to help students refine their design skills.

### 2022 Jun - 2022 Oct

#### Product Designer

*reArmenia, NGO*

- Set up workflows and refined product designs.
- Developed new features for B2B opportunities.
- Conducted rapid iteration and testing of design concepts to enhance usability and effectiveness.

### 2020 Dec - 2022 May

#### UI/UX Designer

*Station Rove, Creative Agency*

- Planned and implemented new designs.
- Managed project reviews and overall processes.
- Managed a team consisting of one Graphic Designer and one Developer.

### 2018 Aug - 2020 Dec

#### UI/UX Designer

*PREEZMA, Software company*

- Planned and implemented new designs.
- Optimized existing user interfaces.

## ⌚ Other Projects

### 2024 Feb - Present

#### Mobile Application Design

*Be Native , AI language learning platform*

- Conducted extensive research to inform design decisions and improve user experiences.
- Enhanced consistency by designing a comprehensive UI kit.

### 2024 Feb - Present

#### Platform Design

*Aphra , LLM-based AI Assistants*

- Conducted extensive research to inform design decisions and improve user experiences.
- Collaborated on creating workflows and processes, created a design system.
- Worked on strategy and changed the product direction several times.

### 2022 Dec - 2023 Apr

#### Mobile Application Redesign

*Tashir Pizza Russia*

- Conducted extensive research
- Handled all communications with stakeholders.
- Contributed to both UX and UI development aspects of the product.

### 2021 Dec - 2022 Jun

#### Mobile Application Design

*Loks Estate*

- Conducted extensive research
- Handled all communications with stakeholders.
- Managed a team consisting of one Graphic Designer and one UX/UI Designer.